



## Information management training

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The value of knowledge is increasingly being recognized and more and more enterprises are attempting to explicitly manage this most valuable asset. It is nowadays widely recognized that knowledge should be managed within the context of the overall business. The focus should therefore fall on using knowledge to gain a competitive advantage. It is within this context that the Monash University in Australia is now offering a Master's degree in Information Management and Systems with specialization in Knowledge Management.

Monash University is a global university with eight campuses worldwide, including one in Malaysia and one in South Africa. It offers education of a superior standard, as well as a vibrant, inclusive learning environment to more than 42000 students. The South African campus opened in Johannesburg in February 2001. At present the campus has facilities for 1500 students, including lecture theatres, tutorial rooms, computer labs and a library. At the moment the South African campus offers only undergraduate degree programmes.

The new degree in Knowledge Management is designed to provide knowledge and training for an emerging type of information professional who deals with information flow in his or her enterprise. It aims to sensitize the information professional to user needs and to equip users with the right knowledge at the right time. It provides students with a comprehensive understanding and training in Knowledge Management from multidisciplinary perspectives of information management, information systems and organizational management.

Knowledge Management is a compulsory unit of the course. In this unit students select an information system or information management viewpoint to examine concepts of knowledge management from various perspectives, including artificial intelligence, document management, and organizational and management theory. They also explore explicit and implicit knowledge and techniques for modelling knowledge in decision-making processes. Topics include views and characteristics of knowledge management, knowledge versus data and information, artificial intelligence and knowledge management, workflow approaches to knowledge management, developing knowledge systems, evaluation of the knowledge requirements of enterprises, knowledge elicitation techniques, techniques for validation of knowledge and strategies for applying knowledge management in enterprises.

Students should also select any three units from the following list: Business Intelligence, Information Enterprise Management and Marketing, Electronic Document Management, Record Keeping systems and Information Continuum.

The degree is offered on the Caulfield campus in Australia, but most of the units are also offered via distance education. Single unit and continuing education enrolments are also possible, as is mid year entry to the course.

For further information contact the School of Information Management and Systems in

Caulfield at the following address: [info@sims.monash.edu.au](mailto:info@sims.monash.edu.au).

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